

KOREAN IS AWESOME

THE POWER OF KOREAN



KOREAN TAKES YOU FURTHER

“모든 사람들로 하여금 쉽게 익혀서 날마다 쓰는 데 편하게 하고자 할 따름이니라.”

세종대왕

80 MILLION KOREAN SPEAKERS

ONE OF THE WORLD'S OLDEST LIVING LANGUAGES

“Let everyone practice it at their ease, and adopt them in their daily lives”
King Sejong the Great, Creator of Han-gul (Korean Alphabet)

OPPORTUNITIES WITH KOREAN

- Korea is New Zealand's sixth largest export destination
- Korea is one of the global leaders in technology, being the home of Samsung, LG and Hyundai
- Korean culture, in particular K-Pop and K-Drama, are hugely popular with young people worldwide
- Working holiday schemes exist for Kiwis in Korea and vice versa
- Korea is New Zealand's fourth largest source of international students

BRAIN POWER!

Learning languages:

- boosts skills in other learning areas like Maths and English
- improves decision-making
- sharpens cognitive skills
- improves attention
- increases memory
- has mental health benefits
- Your brain actually gets bigger!

PERSONAL GROWTH

Learning languages:

- equips students for living in a world of diversity
- promotes open-mindedness and tolerance
- raises cultural sensitivity
- builds up self-confidence
- increases understanding of own language and culture
- broadens horizons
- makes travelling easier and intensifies travel experiences

STUDENTS SAY LEARNING A LANGUAGE IS:

FUN!

CHALLENGING!

ENGAGING!

INSPIRATIONAL!

DON'T GET LEFT BEHIND!