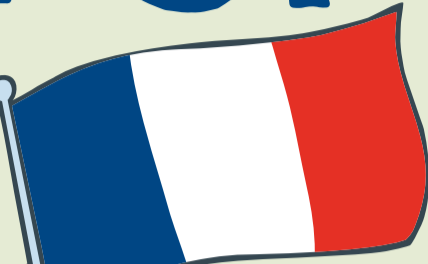


FRENCH IS AWESOME

THE POWER OF FRENCH



FRENCH TAKES YOU FURTHER

"Avoir une autre langue, c'est posséder une deuxième âme"

Charlemagne

220 MILLION FRENCH SPEAKERS

IN 29 COUNTRIES FRENCH IS AN OFFICIAL LANGUAGE

"To have another language is to possess a second soul"

Charlemagne

OPPORTUNITIES WITH FRENCH

- France is the world's fifth biggest economy
- International organisations use French as one of their working languages, e.g. UN, WTO, UNESCO
- France is the world's most popular tourist destination
- French is the international language of cooking, the arts, and architecture
- Study opportunities at renowned French universities and business schools

BRAIN POWER!

Learning languages:

- boosts skills in other learning areas like Maths and English
- improves decision-making
- sharpens cognitive skills
- improves attention
- increases memory
- has mental health benefits
- Your brain actually gets bigger!

PERSONAL GROWTH

Learning languages:

- equips students for living in a world of diversity
- promotes open-mindedness and tolerance
- raises cultural sensitivity
- builds up self-confidence
- increases understanding of own language and culture
- broadens horizons
- makes travelling easier and intensifies travel experiences

STUDENTS SAY LEARNING A LANGUAGE IS:

FUN!

CHALLENGING!

ENGAGING!

INSPIRATIONAL!



DON'T GET LEFT BEHIND!