WHY LEARN SPANISH?





OVER 400 MILLION PEOPLE SPEAK SPANISH AS A NATIVE LANGUAGE . SPANISH IS THE WORLD'S SECOND MOST SPOKEN LANGUAGE • THERE ARE MORE FIRST LANGUAGE SPANISH SPEAKERS THAN FIRST LANGUAGE ENGLISH SPEAKERS • BETWEEN 480 AND 520 MILLION PEOPLE IN THE WORLD CAN SPEAK SPANISH • EXPERTS HAVE ESTIMATED THAT BY 2050 THERE WILL BE 550 MILLION SPEAKERS OF SPANISH • SPANISH IS THE NATIONAL LANGUAGE IN 21 COUNTRIES AND IS SPOKEN AS A SECOND LANGUAGE IN OVER 22 COUNTRIES AND DEPENDENT TERRITORIES • THE SPANISH-SPEAKING POPULATION IS ONE OF THE FASTEST GROWING SEGMENTS IN THE WORLD • SPANISH IS THE SECOND MOST COMMON LANGUAGE SPOKEN IN THE UNITED STATES • SPANISH IS THE SECOND MOST STUDIED LANGUAGE IN THE WORLD • SPANISH IS THE THIRD MOST USED KNOWLEDGE OF SPANISH GIVES ACCESS TO HISPANIC LANGUAGE ON THE INTERNET COMMUNITIES ALL OVER THE WORLD • SPANISH IS THE SECOND MOST USED LANGUAGE IN **INTERNATIONAL COMMUNICATION • IT IS A POWERFUL COMMUNICATION TOOL THAT REACHES** MILLIONS OF PEOPLE ACROSS THE AMERICAS. EUROPE. ASIA AND AFRICA RECOGNISED AS ONE OF THE OFFICAL LANGUAGES OF THE UNITED NATIONS, EUROPEAN UNION AND VARIOUS OTHER IMPORTANT ORGANISATIONS • **KNOWING SPANISH WILL ENHANCE** INTERNATIONAL TRAVEL EXPERIENCES • SPAIN AND MEXICO ARE LISTED IN THE TOP 10 TRAVEL DESTINATIONS BY THE WORLD TOURISM ORGANISATION • KNOWING SPANISH OPENS UP FANTASTIC INTERNATIONAL STUDY AND EMPLOYMENT OPPORTUNITIES • SPANISH IS EASY TO SPANISH IS A FLEXIBLE, EXPRESSIVE AND FREELY SPOKEN LEARN FOR ENGLISH SPEAKERS • DATA SHOWS THAT LEARNING ANOTHER LANGUAGE RESULTS IN IMPROVED LANGUAGE COGNITIVE SKILLS AND HIGHER TEST SCORES • LEARNING SPANISH WILL HELP TO INCREASE YOUR UNDERSTANDING OF YOUR OWN LANGUAGE AND CULTURE • KNOWING ABOUT ANOTHER LANGUAGE AND CULTURE HELPS TO DEVELOP INTERNATIONAL CAPABILITIES NEW ZEALAND HAS IMPORTANT TRADE PARTNERSHIPS WITH SPANISH-SPEAKING COUNTRIES