

WHY LEARN FRENCH?



FRENCH IS SPOKEN BY MORE THAN 338 MILLION PEOPLE • FRENCH IS THE OFFICIAL LANGUAGE IN 29 COUNTRIES • THERE ARE FRENCH-SPEAKING COMMUNITIES ALL OVER THE WORLD • FRENCH IS THE OFFICIAL LANGUAGE OF ALL UNITED NATIONS AGENCIES AND A LARGE NUMBER OF INTERNATIONAL ORGANISATIONS • FRENCH IS CONSIDERED THE THIRD MOST USEFUL INTERNATIONAL LANGUAGE FOR BUSINESS • FRANCE IS A LEADER IN SCIENCE, TECHNOLOGY, ART AND LITERATURE • FRENCH IS THE LANGUAGE OF LOVE, ART, CUISINE AND FASHION • FRENCH IS ONE OF TWO OFFICIAL LANGUAGES OF THE OLYMPIC GAMES • FRENCH IS THE SECOND MOST WIDELY LEARNED LANGUAGE AFTER ENGLISH • FRANCE IS THE WORLD'S TOP INTERNATIONAL TRAVEL DESTINATION AND ATTRACTS MILLIONS OF VISITORS EACH YEAR • KNOWING FRENCH WILL ENHANCE INTERNATIONAL TRAVEL EXPERIENCES • SPEAKING FRENCH OPENS UP STUDY OPPORTUNITIES AT RENOWNED UNIVERSITIES AND BUSINESS SCHOOLS IN FRANCE • STUDENTS WITH A GOOD LEVEL OF FRENCH ARE ELIGIBLE FOR POSTGRADUATE FRENCH GOVERNMENT SCHOLARSHIPS • THERE ARE MANY DIFFERENT EXCHANGE PROGRAMMES IN FRANCE THAT OFFER REWARDING EXPERIENCES • FRENCH IS AN EASY LANGUAGE TO LEARN • FRENCH IS AN ANALYTICAL LANGUAGE THAT STRUCTURES THOUGHT AND DEVELOPS CRITICAL THINKING • A WORKING KNOWLEDGE OF FRENCH INCREASES EMPLOYMENT OPPORTUNITIES • DATA SHOWS THAT LEARNING ANOTHER LANGUAGE RESULTS IN IMPROVED COGNITIVE SKILLS AND HIGHER TEST SCORES • FRENCH WILL HELP TO INCREASE UNDERSTANDING OF YOUR OWN LANGUAGE AND CULTURE • LANGUAGE AND CULTURAL KNOWLEDGE DEVELOPS INTERNATIONAL CAPABILITIES •

GROWING LANGUAGE LEARNING IN NEW ZEALAND

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