

WHY LEARN GERMAN?



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GERMAN IS SPOKEN BY 120 MILLION PEOPLE • 24% OF EUROPEAN UNION RESIDENTS SPEAK GERMAN AS THEIR NATIVE LANGUAGE • 31% OF ALL EUROPEANS CAN SPEAK GERMAN AS A SECOND LANGUAGE • **GERMANY IS THE WORLD'S THIRD LARGEST ECONOMY** • GERMANY IS ONE OF THE WORLD'S LEADING EXPORT NATIONS • GERMANY RANKS SECOND IN THE WORLD IN AUTOMOBILE PRODUCTION • **GERMANY IS AT THE FOREFRONT OF ARCHITECTURAL, INDUSTRIAL AND AUTOMOTIVE DESIGN** • GERMANY AND NEW ZEALAND HAVE STRONG BUSINESS TIES • MORE THAN 74,000 GERMAN TOURISTS VISITED NEW ZEALAND IN THE LAST YEAR • **GERMANY IS THE THIRD MOST POPULAR STUDY-ABROAD DESTINATION** • GERMAN UNIVERSITIES PRIDE THEMSELVES ON EXCELLENCE IN RESEARCH AND TEACHING • GERMANY IS AN IMPORTANT LANGUAGE FOR SCIENTISTS AND STUDENTS • **GERMANY OFFERS A NUMBER OF SCHOLARSHIPS FOR STUDENTS, UNIVERSITY STUDENTS AND TEACHERS** • GERMANY IS THE KEY TO EXPERIENCING A RICH CULTURE • GERMANY AND NEW ZEALAND SHARE A BILATERAL WORKING HOLIDAY SCHEME FOR YOUNG PEOPLE AGED BETWEEN 18 AND 30 • **THERE ARE COMMUNITIES OF GERMAN SPEAKERS ALL OVER THE WORLD** • KNOWING GERMAN WILL ENHANCE INTERNATIONAL TRAVEL EXPERIENCES • GERMANY IS THE FIFTH MOST FREQUENTLY USED LANGUAGE ON THE INTERNET • **GERMAN RANKS THIRD IN THE WORLD IN BOOK PRODUCTION** • A WORKING KNOWLEDGE OF GERMAN INCREASES EMPLOYMENT OPPORTUNITIES • DATA SHOWS THAT LEARNING ANOTHER LANGUAGE RESULTS IN IMPROVED COGNITIVE SKILLS AND HIGHER TEST SCORES • **GERMAN WILL HELP TO INCREASE UNDERSTANDING OF YOUR OWN LANGUAGE AND CULTURE** • LANGUAGE

GROWING LANGUAGE LEARNING IN NEW ZEALAND

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